

## **Wood Campus – Article Submissions Guidelines.**

Wood Campus is a Swedish Wood initiative developed in co-operation with the UK timber industry. Its aim is to promote the use of sustainably-produced wood throughout the UK. The site was created to inform and inspire wood specifiers, users, suppliers and distributors. We welcome all submissions to the site, but cannot be seen to promote individual businesses or products. Therefore, please adhere to the following guidance to ensure your article is published and promoted.

### **Guidance:**

1. The topic must be centred on wood and can include topics regarding its production and environment impact.
2. The article must not directly reference a specific brand, product or business.
3. The article must be entirely your own work and must not infringe the copyright laws.
4. You must hold the copyright to any images submitted for use.
5. Please provide your name, email address and one external site link for inclusion within the article.
6. Authorship, business connection and an external link will be used only once and will be displayed at the end of your article.
7. Wood Campus will submit your article to Google for immediate indexing.
8. Please use this opportunity to inspire and guide our audience, and in doing so be respectful of other people, businesses, products and viewpoints.

Submitted articles will normally be approved and published within 14 days. You will be informed when your article is approved, and provided a link once it is published. Wood Campus are not obliged to publish any submissions even if they meet the guidelines provided here.

### **Article Disclaimer**

The views, thoughts and opinions expressed in this article belong solely to the author and are not those of Wood Campus. Nor does Wood Campus any company the author represents and/or products and services they provide.